



Employers

Download Toolkit

- Acknowledge and recognize IBHRE-certified professionals on your team.
- Tell patients about IBHRE-certified team members who assist in their care.
- Issue a press release to local radio, television and newspaper outlets.
- Recognize certified team members on your facility's social media platforms.
- Provide a summary of quality outcomes linked to IBHRE-certified professionals.
- Create a certification honor roll or wall of fame and post it in your facility.
- Place IBHRE Day ads in your company newsletter, and on your organization's website.
- Send a letter of appreciation or brief note to each IBHRE-certified professional in your facility or department.
- Encourage IBHRE-certified professionals to lead a campaign recruiting other staff to become IBHRE certified.
- Support a volunteer/community service day for your facility's team of IBHRE-certified professionals.
- Sponsor a reception, breakfast, luncheon, or a refreshment break for IBHRE-certified professionals or the entire staff on IBHRE Day.
- Offer gifts, gift certificates, or special bonuses to IBHRE-certified professionals.
- Purchase IBHRE gear—certification lapel pins and/or apparel for those certified.





IBHRE-Certified Specialists

Download Toolkit

- Educate your colleagues and patients on the value of IBHRE certification by highlighting your unique competency, skill set, and knowledge.
- Wear your IBHRE certification lapel pin or other IBHRE certification paraphernalia. [Purchase here.](#)
- Contact a university/college to give a presentation on the importance of heart rhythm certification.
- Coordinate a volunteer/community service day for a group of IBHRE-certified professionals.
- Design a mentoring program that focuses on career planning and professional development including certification and continuing education.
- [Contact IBHRE](#) and request brochures to distribute.
- Commit to a goal to tell at least 5-10 people about IBHRE Day – champion heart rhythm certification!
- Bring in refreshments to share with your colleagues
- Post the IBHRE Day flyer in your office and/or workstation.
- Make a poster with the names of your IBHRE-certified colleagues and display it proudly.

