

Tips for Submitting an IBHRE Testimonial

Tell Your Story Effectively

- Tell your story from a personal perspective.
- Keep it short and conversational.
 - An effective testimonial is usually between 75-100 words in length.
- Be specific and descriptive. Provide readers with at least one good example and tell it with details.

Suggested Testimonial Topics

Testimonials should include examples of how IBHRE and its certification process have impacted your career/practice in one or more of the following areas:

- Your ability to improve patient outcomes
- Your use of the latest technology in cardiac device therapy
- Improvement in your knowledge of safety practices and procedures
- Enhancement in your skill as a practitioner/clinician
- How IBHRE certification exam preparation or recertification process help keep you abreast of the latest developments in your specialty area
- Improvement in your role/impact as a mentor to professionals who specialize in heart rhythm device therapy
- Enhanced your ability to employ evidence-based best practices in the field of heart rhythm management
- An additional area that you'd like to discuss

Include Pertinent Information

- First & Last Name (Last Name Optional). First name, last initial is acceptable.
- Job Title/Role
- IBHRE Credential(s)
- Place of Work
- City/State/Country

Include a Photo

The best testimony is accompanied by an image of the person submitting the testimonial. Consider the following:

- Send a recent photo (headshot or candid image)—taken within three (3) years.
- A photo of you in your work/clinical setting makes the testimonial more impactful.
- Don't include patients or co-workers in the photo unless you obtain signed permission to use their image.
- Make sure your photo is a high resolution image (300 dpi).

Submitting Video Testimonials

If you decide to submit your testimonial via video, please follow these guidelines:

- Ensure that the setting, background and lighting is optimal for video recording.
- Video files must be submitted in MP4 format
- Maximum size for video files is 300 MB
- Videos should not exceed 3 minutes in duration