Press Release

[Date]

For Immediate Release

**[NAME] Earns International Health Care Certification**

Washington, DC, [Date] – The International Board of Heart Rhythm Examiners (IBHRE®) has announced that [Name], [Title] of [Institution/Company] has earned the [Certified Cardiac Device Specialist **or** Certified Electrophysiology Specialist] certification.

Earning certification requires passing a comprehensive computer-based examination that is based upon an internationally accepted body of knowledge for cardiac arrhythmia health care professionals. Candidates must meet established eligibility criteria and have an excellent foundation in the field of device therapy and electrophysiology to earn certification. IBHRE offers the following certifications:

* Certified Cardiac Device Specialist, Physician
* Certified Cardiac Device Specialist, Allied Professional
* Certified Cardiac Device Specialist – Japan Device Representative
* Certified Electrophysiology Specialist, Physician
* Certified Electrophysiology Specialist, Allied Professional

Passing the IBHRE exam and maintaining certification demonstrates competency and dedication, as well as a commitment to continuing education which is crucial given the rapid advances in the profession. IBHRE certification promotes lifelong learning by requiring the continuing competency necessary to provide quality patient care and improve quality patient outcomes.

Visit the IBHRE website at [ibhre.org](http://www.ibhre.org) to learn more about IBHRE certification.

**About IBHRE**

Based in Washington, DC, IBHRE was founded in 1985 to raise the level of professionalism and academic credibility in cardiac pacing. Nearly 10,000 individuals have taken IBHRE exams and earned certification by demonstrating their specific competence in cardiac rhythm device therapy and electrophysiology.

Contact: [Insert your institution/company’s contact]

[Institution/Company]

[Telephone; Email]

(This sample press release may be duplicated on your institution/company’s letterhead.)